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PRESS RELEASE | Partnership with ZIRA

Thrilled to announce our expanded partnership in the **Cybersecurity Nation Israel** with **Zira LTD**, for the copyright protection of the media and live sports industry.

We are honoured that our technology has been tested and entrusted to protect such a great media portfolio in the entire country of Israel.

At **Mediastalker** we celebrate this great milestone, to undertake the entire media industry protection in the country of Israel, based on our AI technology and unique operational model.



Zira LTD is the Israeli Organization in charge when it comes to media rights for all copyright-protected media. It is formed from all the content producers and distributors in the country of Israel, having performed great achievements in copyright management so far.

Mediastalker™ is an AI/ML-powered virtual cybersecurity agent developed to protect the intellectual property of digital content on the internet, and online privacy and to support online betting/casino and Sports Integrity industries.